1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?

-The most successful campaigns based on the number of their goals are campaigns which have their goals from15000 to 19999, from 20000 to 24999, and from 30000 to 34999.

-The most number successful category is theater, and it also is the area category company chosen the most for their campaigns with grand total is 342.

-The least popular category is journalism, but the successful rate is 100%.

2. What are some limitations of this dataset?

-There is limit information about sub-category.

-The data should be converted all to one currency like USD for easier to determine/ analytic.

-There is limit data about each company and their specific products.

-I do not know more about column staff pick and spotlight.

3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

We can do normal distribution chart for successful/failed campaigns, this will help us to analyze data that the mean/median will fall into each type of column data such as average number of success or failure.

Pivotable for currency

Pivotable about how many campaigns got fund by category, this will help to determine which category is interesting the most for funding.